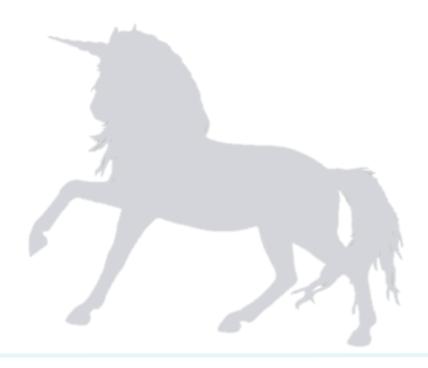


# Q4 2025 Prime Unicorn 30 Index Reconstitution Report

Introducing 2 new components to the Index

Additions	to the Index	Deletions from the Index		
Company	Company Valuation		Reason	
Whatnot	Whatnot \$10,356,346,563.44		Below Rank Threshold	
Vercel	\$8,691,879,207.88	Workato	Below Rank Threshold	



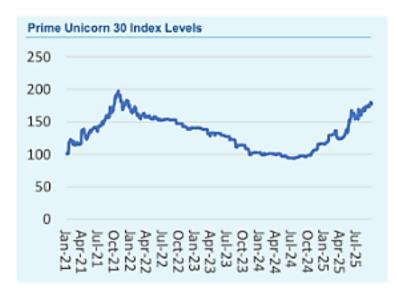
# Prime Unicorn 30 Index LAGNIAPPE LABS



### OVERVIEW

The Prime Unicorn 30 Index is a modified market cap price return index that measures the share price performance of U.S. private companies valued at \$1 billion or more. The price changes of component companies are derived from publicly available information associated with company transactions, filings, and other disclosures. The index provides empirical data to asset managers and financial advisors interested in tracking today's private capital markets. The index is designed for use in the creation of financial products and as a performance benchmark.

### RETURN AND RISK



Year	Return (%)		
2025 YTD	53.92%		
2024	10.85%		
2023	-28.98%		
2022	-22.32%		
2021	80.47%		

Annualized	Volatility*
YTD	23.90%
1 year	22.41%
3 year	16.89%
Full History	19.70%

\*The Inception Date of the Index is January 17, 2024. Historical returns prior to that date are backtested and therefore hypothetical in nature. Past performance is not an indicator of future outcomes.

## INDEX INFORMATION

Component Universe	US venture-backed private companies valued at \$1 billion or more		
Base Value	100		
Base Date	January 20, 2021		
Inception Date	January 17, 2024		
Reconstitution Cycle	January, April, July, October		
Currency	USD		
Calculation Frequency	Daily values, distributed weekly		
Index Calculation Agent	Selective AG		
Data File Distribution	Via FTP and email		
Bloomberg Code	UNICORN		

## INDEX CHARACTERISTICS

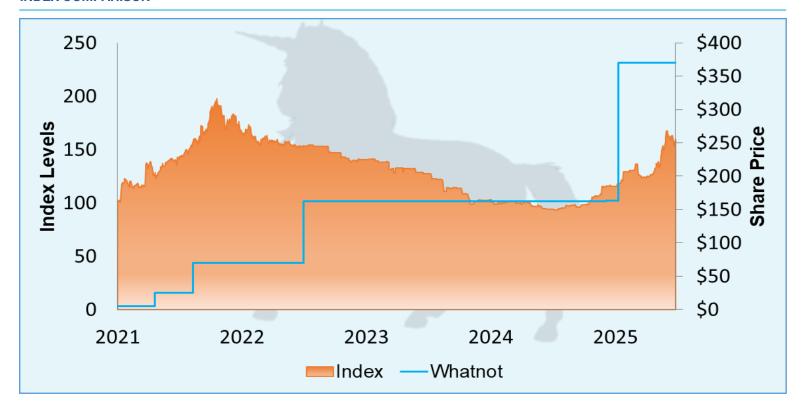
Number of Components	30
Component Weighting	Modified Market Cap
Total Market Value	\$1,090,634,683,531
Largest Component	\$366,961,407,875
Smallest Component	\$5,023,514,043
Average Component	\$36,354,489,451
Median Component	\$9,560,010,949
Top 10 Components Valuation (as a % of Total Combined Valuation)	86%





Whatnot is a live-stream shopping platform where users buy and sell collectibles and other goods through interactive, community-driven auctions.

### **INDEX COMPARISON**



## **DEAL BREAKDOWN**

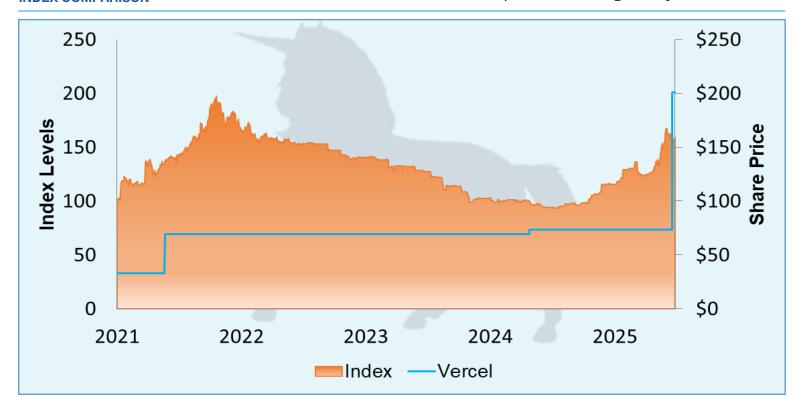
Round	Series A	Series B	Series C	Series D	Series E	Series F
Date	1/28/2021	5/10/2021	8/31/2021	7/21/2022	1/30/2025	10/14/2025
Amount	\$25.82M	\$47M	\$141.1M	\$260M	\$265M	\$-
Direction	N/A	Up Round	Up Round	Up Round	Up Round	Up Round
Liq. Pref.	Pari Passu	Pari Passu	Pari Passu	Pari Passu	Pari Passu	Pari Passu
Liq. Mult.	0-1x	0-1x	0-1x	0-1x	0-1x	0-1x
Stock Type	Conv. Convert.	Conv. Convert.	Conv. Convert.	Conv. Convert.	Conv. Convert.	Conv. Convert.
Anti-Dil.	Weighted Avg.	Weighted Avg.	Weighted Avg.	Weighted Avg.	Weighted Avg.	Weighted Avg.
Div. Rate	6%	6%	6%	6%	6%	6%
Valuation	\$91,715,053	\$471,298,051	\$1,484,339,126	\$3,768,266,399	\$4,276,988,123.13	\$10,356,346,563.44
Pref. PPS	\$5.48	\$24.87	\$69.58	\$162.30	\$163.44	\$370.48





### **INDEX COMPARISON**

Vercel is a cloud platform that enables developers to build, deploy, and scale web applications seamlessly, known for powering the Next.js framework and optimizing site performance globally.



## **DEAL BREAKDOWN**

Round	Series A	Series B	Series C	Series D	Series E	Series F
Date	11/24/2015	5/3/2019	12/16/2020	6/10/2021	5/16/2024	9/30/2025
Amount	\$4.99M	\$40M	\$102M	\$150M	\$250M	\$300M
Direction	N/A	Up Round	Up Round	Up Round	Up Round	Up Round
Liq. Pref.	N/A	Pari Passu	Pari Passu	Pari Passu	Pari Passu	Pari Passu
Liq. Mult.	0-1x	0-1x	0-1x	0-1x	0-1x	0-1x
Stock Type	Conv. Convert.	Conv. Convert.	Conv. Convert.	Conv. Convert.	Conv. Convert.	Conv. Convert.
Anti-Dil.	Weighted Avg.	Weighted Avg.	Weighted Avg.	Weighted Avg.	Weighted Avg.	Weighted Avg.
Div. Rate	-%	-%	-%	-%	-%	-%
Valuation	-	-	\$310,278,857	\$1,067,332,370	\$2,467,113,982	\$8,691,879,207.88
Pref. PPS	\$1.03	\$10.70	\$32.68	\$69.57	\$73.27	\$200.85



### **DEFINITION OF TERMS**

**Preferred Stock** - A class of capital stock that may pay dividends at a specified rate and that has priority over common stock in the payment of dividends and the liquidation of assets. Many venture capital investments use preferred stock as their investment vehicle. This preferred stock is convertible into common stock at the time of an IPO.

**Round of Financing** – The Series of Preferred or Common that is being authorized and issued in the current round.

**Round Direction** – Direction of the series preferred being issued based off of the current series issue price VS. the prior series issue price:

- UP = current round is priced HIGHER than the prior round
- FLAT = current round is priced the SAME as the prior round
- DOWN = current round is priced LOWER than the prior round

**Liquidation Preference** – the order at which the assets or funds are dispersed upon a liquidation, dissolution, or winding up of a corporation, either voluntary or involuntary

- Senior the Series of Preferred being issued is SENIOR in liquidation preference to all other Preferred Stock and Common Stock
- Pari Passu the Series of Preferred being issued shares equally with one or more other Series of Preferred Stock but prior to the Common Stock
- Junior the Series of Preferred being issued is JUNIOR to one or Series of Preferred
- N/A Not Applicable is used if there is not a previous round of Preferred issued (EX: Series A round)

**Multiple of the Liquidation Preference** – The amount per share that a holder of a given series of Preferred Stock will receive prior to distribution of amounts to holders of other series of Preferred Stock or Common Stock based on the amount invested. This is usually designated as a multiple of the Issue Price, for example 2X or 3X.

# Type of Preferred Stock –

- Participating Preferred Stock A Preferred stock in which the holder is entitled to receive the appropriate liquidation
  preference and after all payments have been made to the various Series of Preferred, the Participating Preferred Stock
  can participate in receiving any remaining funds or assets, on an "as if" converted basis, alongside the Common Stock
  shareholders.
- Conventional Convertible Preferred non-Participating, can convert to common and receive Pro Rata distribution, but CANNOT participate with the common on an "as if" converted basis.

**Liquidation Cap** — The Cap or Max Participation amount that the Participating Preferred Stock can received when participating, usually designated as a multiple of the Issue Price, for example 2X or 3X.

**Anti-Dilution** – Contractual measures that allow investors to keep a constant share of a firm's equity in light of subsequent equity issues. These may give investors preemptive rights to purchase new stock at the offering price.

- Weighted Average The investor's conversion price is reduced, and thus the number of common shares received on conversion increased, in the case of a down round; it takes into account both: (a) the reduced price and, (b) how many shares (or rights) are issued in the dilutive financing.
- Full Ratchet The sale of a single share at a price less than the favored investors paid reduces the conversion price of the favored investors' convertible preferred stock "to the penny". For example, from \$1.00 to 50 cents, regardless of the number of lower priced shares sold.



### TOP 10 COMPONENTS (RANKED BY VALUATION)

Company	Sector	Valuation*	Weight (%)*
Space Exploration Technologies Corporation	Industrial / Energy	\$366,961,407,875	10.0%
Anthropic, PBC	Software	\$161,607,743,101	9.0%
Databricks, Inc.	Software	\$110,541,505,353	8.0%
x.Al Holdings Corp	Software	\$101,588,561,339	7.0%
Coreweave, Inc.	Software	\$69,503,407,000	6.0%
Anduril Industries	Industrial / Energy	\$34,988,877,223	5.0%
Circle Internet Group, Inc.	Software	\$31,118,077,800	4.0%
Figma, Inc.	Software	\$29,788,073,048	4.0%
People Center, Inc.	Software	\$16,072,203,092	4.0%
Devoted Health, Inc.	Healthcare Services	\$13,037,119,531	3.3%

<sup>\*</sup>As of October 15, 2025

### INDEX METHODOLOGY

The rules for component eligibility, index composition, calculation, and maintenance are based on the Prime Unicorn Index Methodology. The index universe includes all US private companies with market valuations that are equal to or greater than \$1 billion. Component eligibility and price inputs are derived from publicly available information, such as federal filings (e.g., Form D), state filings (e.g., amendments to Certificates of Incorporation, Limited Offering Exemption Notices, Employee Plan Exemption Notices), secondary transactions (e.g. direct transactions, Special Purpose Vehicles), and company disclosures (e.g., press releases, other public statements). The index calculation model is based on actual or derived prices of preferred stock and common stock, which are validated by the index operations team. Corporate actions, such as bankruptcies, stock splits, reorganizations, mergers and acquisitions, and spinoffs are monitored on a daily basis. Index values are calculated for each day but distributed on a weekly basis each Thursday. The index is reviewed and reconstituted on a quarterly basis on the third Wednesday of each January, April, July and October. For more detailed methodology information, please see the Prime Unicorn Index Methodology Guide.

The Prime Unicorn Index was designed and developed by Lagniappe Labs and Level ETF Ventures' Prime Indexes group. The Prime Unicorn Index Committee provides oversight of index calculation and maintenance, as well as ongoing evaluation of the index methodology and related rules.

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