

# Q1 2023

# Prime Unicorn Index

# Reconstitution Report

Introducing 3 new components to the Index

| Additions to the Index |                 |
|------------------------|-----------------|
| Company                | Valuation       |
| Astera Labs, Inc.      | \$2,742,277,160 |
| Neuralink Corp         | \$2,184,261,965 |
| BigPanda, Inc.         | \$1,250,123,182 |

| Deletions from the Index |        |
|--------------------------|--------|
| Company                  | Reason |



## OVERVIEW

The **Prime Unicorn Index** is a modified market cap price return index that measures the share price performance of U.S. private companies valued at \$1 billion or more. The price changes of component companies are derived from publicly available information associated with company transactions, filings, and other disclosures. The index provides empirical data to asset managers and financial advisors interested in tracking today's private capital markets. The index is designed for use in the creation of financial products and as a performance benchmark.

## RETURN AND RISK

### Prime Unicorn Index Levels



| Year | Return (%) | Annualized   | Volatility* |
|------|------------|--------------|-------------|
| 2022 | -15.46%    | 1 year       | 23%         |
| 2021 | 70.61%     | 3 year       | 19%         |
| 2020 | 70.57%     | 5 year       | 15%         |
| 2019 | 8.27%      | Full History | 16%         |
| 2018 | 24.34%     |              |             |
| 2017 | 10.38%     |              |             |
| 2016 | -0.49%     |              |             |
| 2015 | 39.27%     |              |             |
| 2014 | 44.01%     |              |             |

\*The Inception Date of the Index is August 17, 2017. Historical returns prior to that date are backtested and therefore hypothetical in nature. Past performance is not an indicator of future outcomes.

### INDEX INFORMATION

|                         |  |
|-------------------------|--|
| Component Universe      | US private companies valued at \$1 billion or more |
| Base Value              | 100  |
| Base Date               | April 16, 2014                                     |
| Inception Date          | August 17, 2017                                    |
| Reconstitution Cycle    | January, April, July, October                      |
| Currency                | USD  |
| Calculation Frequency   | Daily values, distributed weekly                   |
| Index Calculation Agent | Solactive AG                                       |
| Data File Distribution  | Via FTP and email                                  |
| Bloomberg Code          | PUNICORN   |
| Reuters Code            | .PUNICORN  |

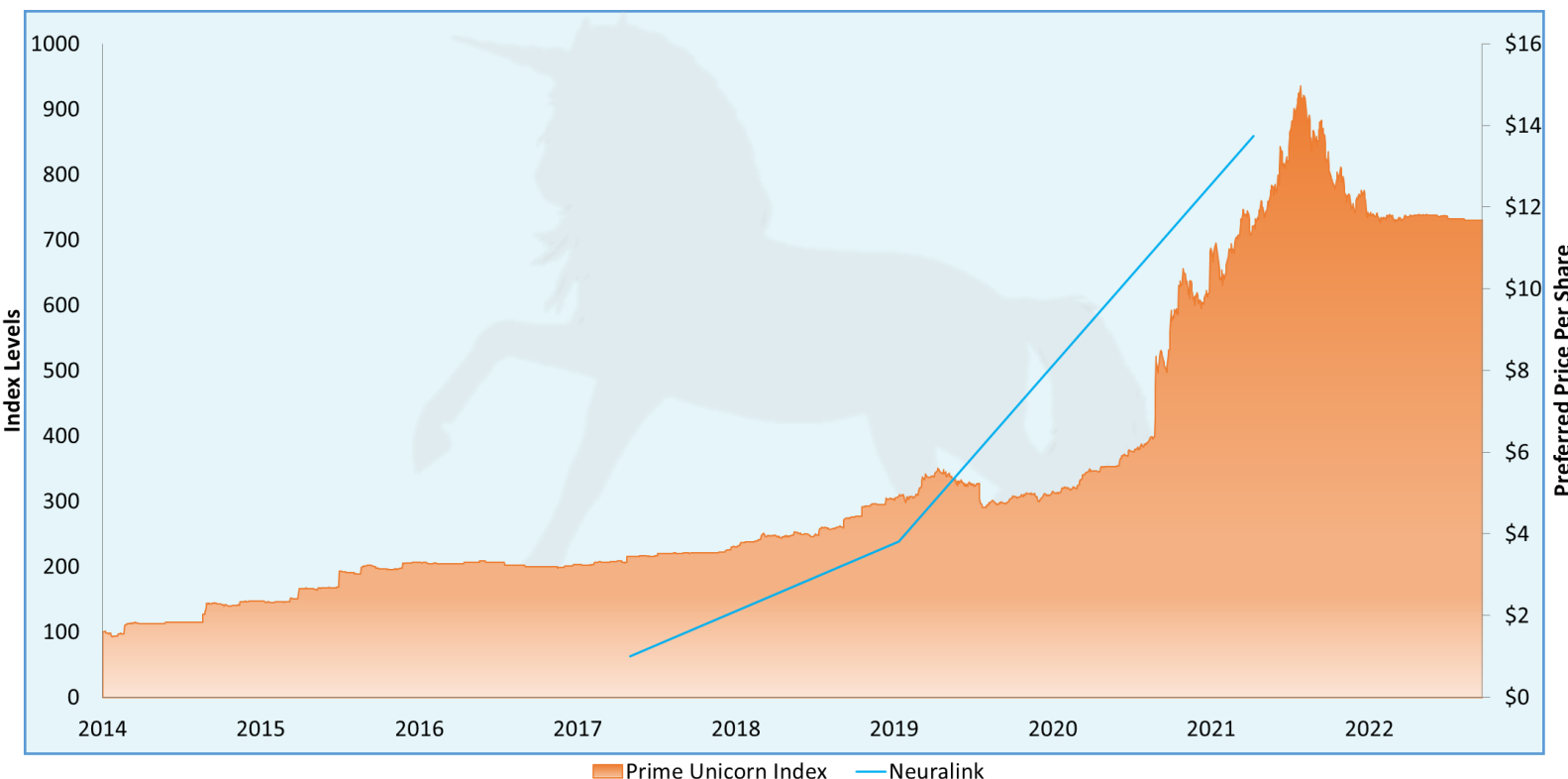
### INDEX CHARACTERISTICS

|  |                     |
|--|---------------------|
| Number of Components   | 163                 |
| Component Weighting  | Modified Market Cap |
| Total Market Value   | \$662,024,018,464   |
| Largest Component  | \$42,161,523,458    |
| Smallest Component   | \$880,840,000       |
| Average Component  | \$4,061,497,046     |
| Median Component   | \$2,358,816,177     |
| Top 10 Components Valuation (as a % of Total Combined Valuation) | 30%                 |



Neuralink is creating the future of brain-computer interfaces: building devices now that have the potential to help people with paralysis and inventing new technologies that could expand our abilities, our community, and our world.

INDEX COMPARISON



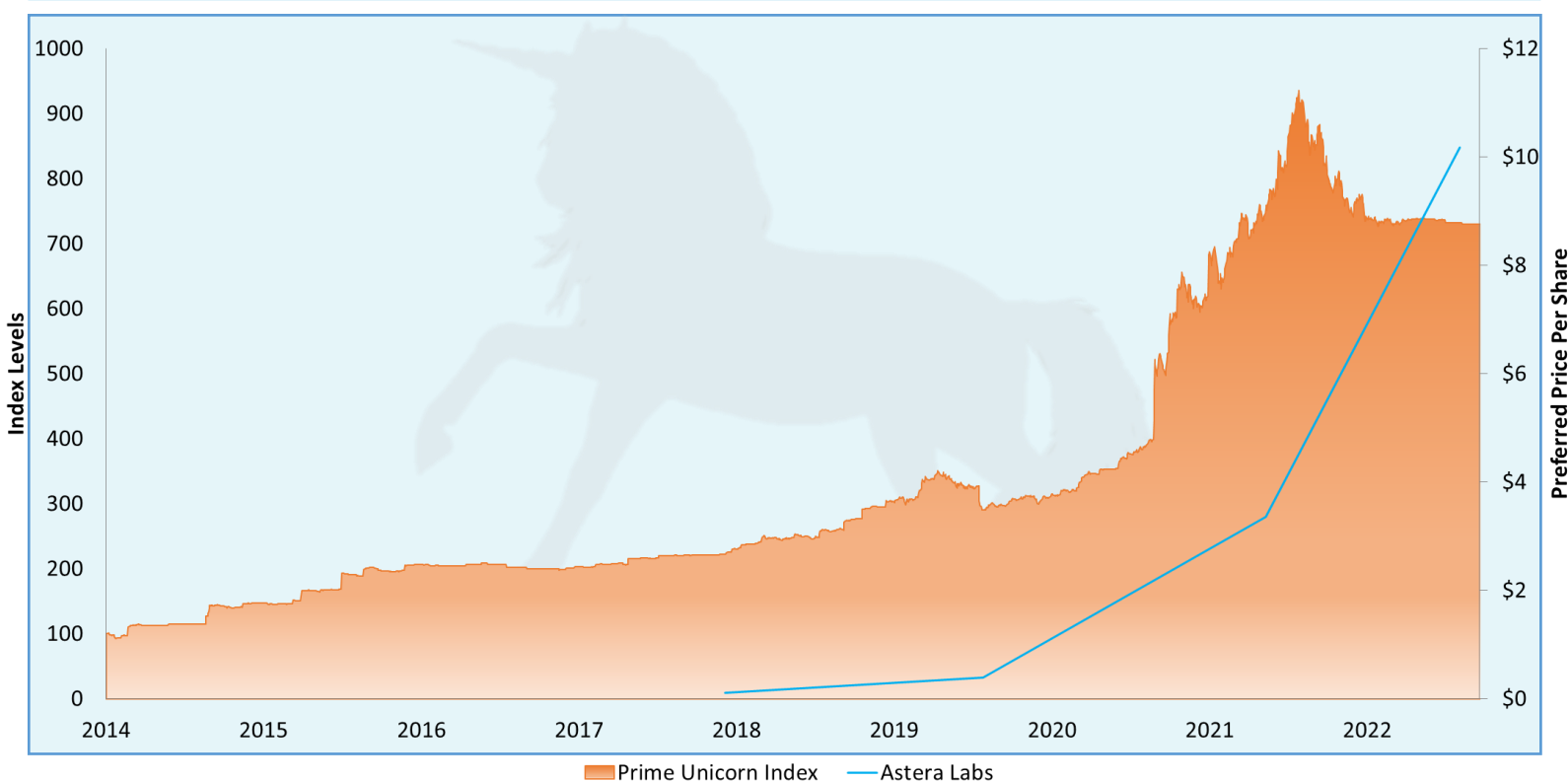
DEAL BREAKDOWN

| Round                  | Series A                | Series B                | Series C                 |
|------------------------|-------------------------|-------------------------|--------------------------|
| Investment Date        | 08/15/2017              | 04/26/2019              | 07/23/2021               |
| Investment Amount      | \$27.00M                | \$39.31M                | \$205.90M                |
| Direction              | Not Applicable          | Up Round                | Up Round                 |
| Liquidation Preference | Not Applicable          | Pari Passu              | Pari Passu               |
| Liquidation Multiple   | 0-1X                    | 0-1X                    | 0-1X                     |
| Stock Type             | Participating Preferred | Participating Preferred | Conventional Convertible |
| Anti-Dilution          | Weighted Average        | Weighted Average        | Weighted Average         |
| Redemption             | No                      | No                      | No                       |
| Div. Rate              | 5%                      | 5%                      | 5%                       |
| Valuation              | \$-                     | \$-                     | \$2,184,261,965          |
| Pref. PPS              | \$1.00                  | \$3.82                  | \$13.74                  |



Astera Labs Inc. is a leader in purpose-built data and memory connectivity solutions to remove performance bottlenecks throughout the data center.

## INDEX COMPARISON



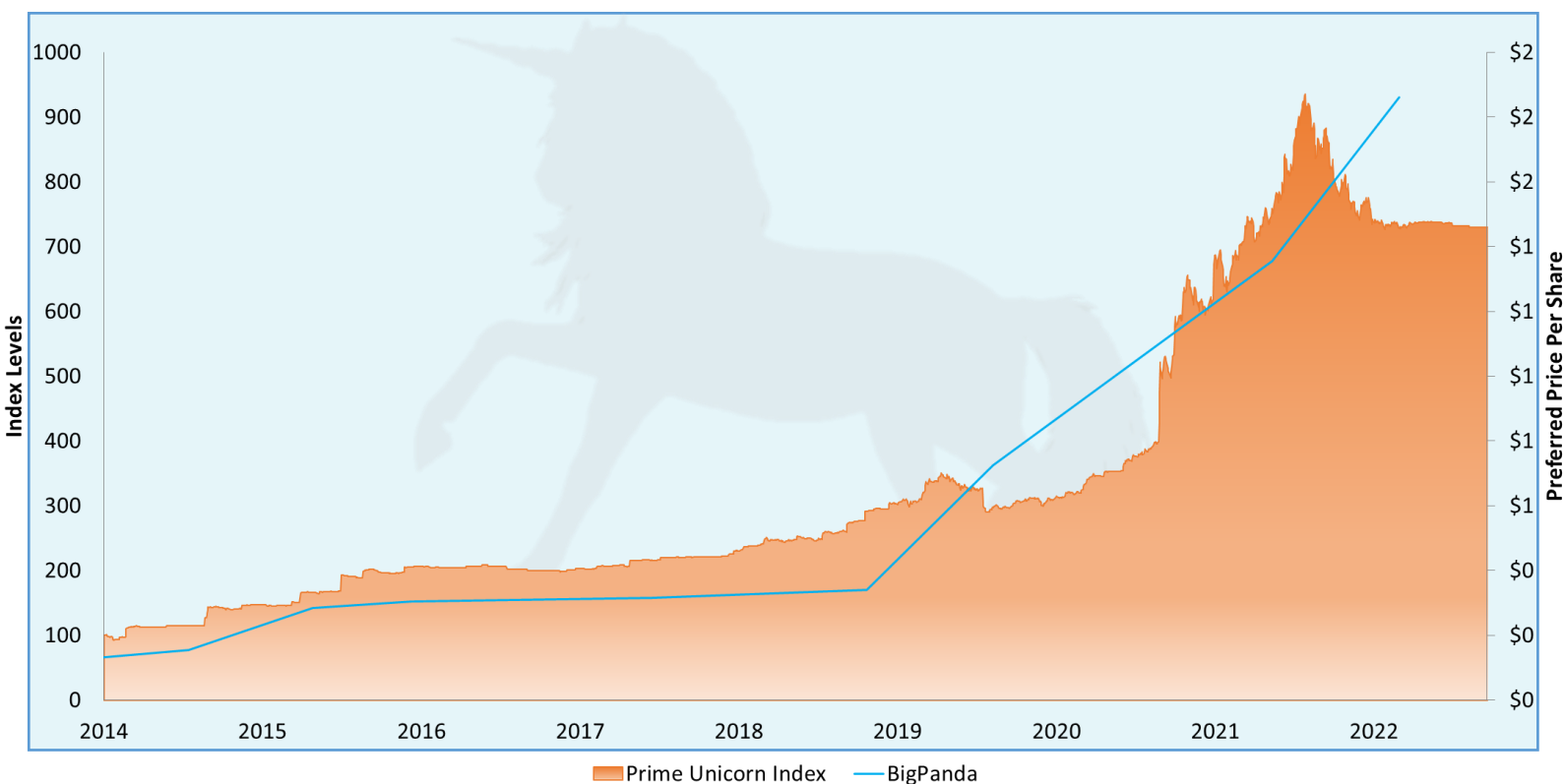
## DEAL BREAKDOWN

| Round         | Series A                 | Series B                 | Series C                 | Series D                 |
|---------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Invest. Date  | 03/21/2018               | 11/08/2019               | 08/24/2021               | 11/17/2022               |
| Invest. Amt.  | \$8.50M                  | \$26.00M                 | \$50.00M                 | \$150.00M                |
| Direction     | Not Applicable           | Up Round                 | Up Round                 | Up Round                 |
| Liq. Pref.    | Not Applicable           | Pari Passu               | Pari Passu               | Pari Passu               |
| Liq. Multiple | >1-2X                    | 0-1X                     | 0-1X                     | 0-1X                     |
| Stock Type    | Conventional Convertible | Conventional Convertible | Conventional Convertible | Conventional Convertible |
| Anti-Dilution | Weighted Average         | Weighted Average         | Weighted Average         | Weighted Average         |
| Redemption    | No                       | No                       | No                       | No                       |
| Div. Rate     | Not Stated               | Not Stated               | Not Stated               | Not Stated               |
| Valuation     | \$15,999,999             | \$92,138,062             | \$848,195,947            | \$2,742,277,160          |
| Pref. PPS     | \$0.102                  | \$0.3924                 | \$3.3618                 | \$10.1695                |



BigPanda transforms the IT data tsunami into actionable intelligence and automation, enabling incident response teams to increase uptime, efficiency, and velocity.

## INDEX COMPARISON



## DEAL BREAKDOWN

| Round      | Series A                | Series B       | Series B       | Series B       | Series B       | Series B       | Series C       | Series D       | Series E        |
|------------|-------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|-----------------|
| Date       | 01/18/2012              | 10/28/2014     | 08/10/2015     | 03/23/2016     | 09/28/2017     | 02/05/2019     | 11/21/2019     | 08/26/2021     | 06/14/2022      |
| Amount     | \$1.50M                 | \$7.00M        | \$16.00M       | \$5.00M        | \$23.02M       | \$15.00M       | \$50.05M       | \$50.00M       | \$127.68M       |
| Direction  | N/A                     | Up Round       | Up Round       | Up Round       | Up Round       | Up Round       | Up Round       | Up Round       | Up Round        |
| Liq. Pref. | N/A                     | Pari Passu     | Pari Passu     | Pari Passu     | Pari Passu     | Pari Passu     | Pari Passu     | Pari Passu     | Pari Passu      |
| Liq. Mult. | 0-1X                    | 0-1X           | 0-1X           | 0-1X           | 0-1X           | 0-1X           | 0-1X           | 0-1X           | 0-1X            |
| Stock Type | Part. Preferred, 3X cap | Conv. Convert. | Conv. Convert. | Conv. Convert. | Conv. Convert. | Conv. Convert. | Conv. Convert. | Conv. Convert. | Conv. Convert.  |
| Anti-Dil.  | Weighted Avg.           | Weighted Avg.  | Weighted Avg.  | Weighted Avg.  | Weighted Avg.  | Weighted Avg.  | Weighted Avg.  | Weighted Avg.  | Weighted Avg.   |
| Div. Rate  | 8%                      | 8%             | 8%             | 8%             | 8%             | 8%             | 8%             | 8%             | 8%              |
| Valuation  | \$-                     | \$-            | \$-            | \$-            | \$-            | \$-            | \$-            | \$-            | \$1,250,123,182 |
| Pref. PPS  | \$0.037055              | \$0.15347      | \$0.28461      | \$0.303273     | \$0.31579      | \$0.33966      | \$0.7251       | \$1.3557       | \$1.8618        |

## DEFINITION OF TERMS

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**Preferred Stock** - A class of capital stock that may pay dividends at a specified rate and that has priority over common stock in the payment of dividends and the liquidation of assets. Many venture capital investments use preferred stock as their investment vehicle. This preferred stock is convertible into common stock at the time of an IPO.

**Round of Financing** – The Series of Preferred or Common that is being authorized and issued in the current round.

**Round Direction** – Direction of the series preferred being issued based off of the current series issue price VS. the prior series issue price:

- UP = current round is priced HIGHER than the prior round
- FLAT = current round is priced the SAME as the prior round
- DOWN = current round is priced LOWER than the prior round

**Liquidation Preference** – the order at which the assets or funds are dispersed upon a liquidation, dissolution, or winding up of a corporation, either voluntary or involuntary

- Senior - the Series of Preferred being issued is SENIOR in liquidation preference to all other Preferred Stock and Common Stock
- **Pari Passu** - the Series of Preferred being issued shares equally with one or more other Series of Preferred Stock but prior to the Common Stock
- Junior - the Series of Preferred being issued is JUNIOR to one or Series of Preferred
- N/A - Not Applicable is used if there is not a previous round of Preferred issued (EX: Series A round)

**Multiple of the Liquidation Preference** – The amount per share that a holder of a given series of Preferred Stock will receive prior to distribution of amounts to holders of other series of Preferred Stock or Common Stock based on the amount invested. This is usually designated as a multiple of the Issue Price, for example 2X or 3X.

**Type of Preferred Stock** –

- **Participating Preferred Stock** - A Preferred stock in which the holder is entitled to receive the appropriate liquidation preference and after all payments have been made to the various Series of Preferred, the Participating Preferred Stock can participate in receiving any remaining funds or assets, on an “as if” converted basis, alongside the Common Stock shareholders.
- **Conventional Convertible Preferred** - non-Participating, can convert to common and receive Pro Rata distribution, but CANNOT participate with the common on an “as if” converted basis.

**Liquidation Cap** – The Cap or Max Participation amount that the Participating Preferred Stock can received when participating, usually designated as a multiple of the Issue Price, for example 2X or 3X.

**Anti-Dilution** – Contractual measures that allow investors to keep a constant share of a firm's equity in light of subsequent equity issues. These may give investors preemptive rights to purchase new stock at the offering price.

- **Weighted Average** - The investor's conversion price is reduced, and thus the number of common shares received on conversion increased, in the case of a down round; it takes into account both: (a) the reduced price and, (b) how many shares (or rights) are issued in the dilutive financing.
- **Full Ratchet** - The sale of a single share at a price less than the favored investors paid reduces the conversion price of the favored investors' convertible preferred stock "to the penny". For example, from \$1.00 to 50 cents, regardless of the number of lower priced shares sold.

## TOP 10 COMPONENTS (RANKED BY VALUATION)

| Company                             | Sector                       | Valuation*       | Weight (%)* |
|-------------------------------------|------------------------------|------------------|-------------|
| Space Exploration Technologies Corp | Industrial / Energy          | \$42,161,523,458 | 10.0%       |
| GoBrands, Inc.                      | Consumer Products / Services | \$35,627,310,588 | 9.0%        |
| Databricks, Inc.                    | Software                     | \$29,143,565,339 | 8.0%        |
| Maplebear Inc.                      | Consumer Products / Services | \$20,963,593,591 | 7.0%        |
| Discord, Inc.                       | Software                     | \$14,385,606,596 | 6.0%        |
| Devoted Health, Inc.                | Healthcare Services          | \$12,905,354,122 | 5.0%        |
| Brex Inc.                           | Financial Services           | \$11,890,587,562 | 1.3%        |
| People Center, Inc.                 | Software                     | \$11,432,291,024 | 1.3%        |
| Plaid, Inc.                         | Financial Services           | \$11,267,491,900 | 1.2%        |
| Faire Wholesale, Inc.               | Consumer Products / Services | \$11,211,793,101 | 1.2%        |

\*As of January 18, 2023

## INDEX METHODOLOGY

The rules for component eligibility, index composition, calculation, and maintenance are based on the Prime Unicorn Index Methodology. The index universe includes all US private companies with market valuations that are equal to or greater than \$1 billion. Component eligibility and price inputs are derived from publicly available information, such as federal filings (e.g., Form D), state filings (e.g., amendments to Certificates of Incorporation, Limited Offering Exemption Notices, Employee Plan Exemption Notices) and company disclosures (e.g., press releases, other public statements). The index calculation model is based on actual or derived prices of preferred stock and common stock, which are validated by the index operations team. Corporate actions, such as bankruptcies, stock splits, reorganizations, mergers and acquisitions, and spinoffs are monitored on a daily basis. Index values are calculated for each day but distributed on a weekly basis each Thursday. The index is reviewed and reconstituted on a quarterly basis on the third Wednesday of each January, April, July and October. For more detailed methodology information, please see the Prime Unicorn Index Methodology Guide.

The Prime Unicorn Index was designed and developed by Lagniappe Labs and Level ETF Ventures' Prime Indexes group. The Prime Unicorn Index Committee provides oversight of index calculation and maintenance, as well as ongoing evaluation of the index methodology and related rules.

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